

# **MOVE Impact Assessment: Mahila Samakhya Karnataka Federations**

## **For Mahila Samakhya Karnataka**

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# Impact of MOVE on MSK Federations

<b>Project Name</b>	Economic empowerment of federation women in Dharwad through livelihood innovation, MOVE
<b>Focus Area</b>	Livelihood, Sustainability of federations
<b>Product/Process</b>	Training on business skills, creation of revenue model for federations

## Prepared By:

<b>Document Owner(s)</b>	<b>Project/Organization Role</b>
Best Practices Foundation	Train women in the federation on MOVE and embed the revenue generation model in the federation

## Project Status Report Version Control

Version	Date	Author	Change Description
1.	11-07-2017	Vishan Pattnaik	Document created
2.	03-01-2018	Sudha Menon	Document created

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## 1.1 Project Description

Economic empowerment of federation women in Dharwad through livelihood innovation, MOVE

## 1.2 Objectives

- Enable women to build sustainable businesses that can increase women's access and control over incomes
- Build capacity of Mahila Samakhya, Karnataka (MSK), to roll out livelihood intervention programmes in Mahila Samakhya (MS) districts

## 1.3 Project Status Report

### 1.3.1 Orientation of MSK staff on MOVE and the revenue generation model

- One orientation session was conducted with MSK staff from 9 districts in Karnataka on 13th June 2017 at Institute of Engineers, Dharwad (Karnataka)

### 1.3.2 Orientation of Federation EC Members on MOVE and the revenue generation model

- One orientation session was conducted with MSK staff from 9 districts in Karnataka on 14<sup>th</sup> June 2017 at MSK Office, Dharwad (Karnataka)
- One introductory meeting with SHG members was conducted in Tambur village on 6<sup>th</sup> June 2017
- One introductory meeting with SHG members was conducted in Jodhally village on 10<sup>th</sup> June 2017

### 1.3.3 MOVE and Skills training

- Dates for MOVE and skills training decided in consultation with MSK staff and SHG members and completed only last week.

## 1.4 Project Status Deliverables

### 1.4.1 Milestone Deliverables

Milestone Deliverables performance reporting over 13 June 2017 to December, 2017		
Milestone Deliverables	% Complete	Deliverable Status
Orientation of the MS project teams	100%	Completed
Orientation of the Dharwad federation EC members on MOVE	100%	Completed
Identification of trainers from the Dharwad federations (2 trainers from Dharwad)	100%	MS decided that their staff would be trained instead of the federation
Identification of credit worthy SHGs and selection of participants	100%	Meetings were held in Tambur village, but there were not enough MS SHGs here. Selection of members was done from SHGs in Jinnur and Devlingekoppa.
Federation trainers will enter into MoUs with the SHG trainees on the conditions on which the MOVE and skills training for businesses will be started. Federations will determine the percentage of profit that comes back to the federation.	0%	Not yet done and needs to be facilitated by MS with the federations for those businesses which have started.
A total of 66 women will be trained	94%	.A total of 62 women received training
BPF trainers conduct PMA training observed by federation trainers	100%	PMA training was observed by MS staff
Conduct PMA and handhold replication	100%	Not applicable
Identification of businesses for demonstration and replication batches	0%	Not applicable
Identification of technical skill training agencies by BPF, MSK and federation trainers	100%	Done

BPF M&E personnel will conduct process documentation right through	90%	Final data collection to take place next week.
Identification of businesses	100%	A total of 30 businesses have been identified of which 11 are new businesses, 6 are yet to start and 13 are value adds to existing businesses
BPF trainers will nurture the new businesses	100%	On going
End of project data collection	0%	Not yet started
Report submitted that captures the impact on women	40%	Current report will be updated with business data

### 1.4.2 Project Issues and Recommendations

Project Issues	Project Recommendations
Delay in initial meeting and selection of participants due to the Federation AGM which kept the women busy till 30 <sup>th</sup> June	No-cost extension of the project
Delay due to the month-long Sravan festival which will commence on 24 <sup>th</sup> July and will keep women busy three days a week	
Completion of project after accounting for these delays	
Main issue: Federation trainers were not willing to be trained and wanted to be paid but there was no budget	MS staff were trained instead
MoUs have not yet been signed and this is required for the businesses to start paying the federation	Decision needed on this where federations need to enter into MoUs.
Currently close to 30 businesses identified with 11 new businesses already begun. However, several are expected to start this month. Expected turnaround (3 months) was too optimistic and finally it took 6 months to deliver the businesses. Therefore EOP data collection on businesses can only start now.	Data collection on businesses to start and complete next week on 11 new businesses.

### 1.4.3 Outcomes and Deliverables (as per the MoU)

Deliverable	% Complete	Status
A total of 33 federation women will be trained on market-driven entrepreneurship development (MOVE)	100%	A total of 62 women received training in MOVE
A minimum of 11 women led, sustainable businesses (equivalent to 30% of trainees) will be created.	100%	11 new businesses started and 19 other businesses are to begin with MOVE having added value to a few (Appendix 1 has list of businesses).
2 MOVE trainers will be trained to create new businesses and provide continuous support on entrepreneurship development, after the project ends.	100%	MS decided that their staff would receive the training and play this role
One project completion report tracking number of businesses formed and changes in incomes, savings and asset base of the women who have started businesses	50%	Current report tracks number and types of businesses formed. Next week, BPF will track income, savings and asset base of women with new businesses.

## 2 PROJECT STATUS REPORT APPROVALS

<b>Prepared By:</b> Sudha Menon (Project-in-Charge)	<b>Date:</b> 3 <sup>rd</sup> January, 2018	<b>Reporting Period:</b> August 2017 to December 2017
<b>Approved by:</b>	<b>MSK Representative to acknowledge receipt</b>	



**Status of MOVE businesses in Devalingekoppa and Jinnur villages, as on 2 January 2018**

<b>SI No</b>	<b>Name of trainee</b>	<b>Business selected</b>	<b>Devalingekoppa Present Status</b>	<b>New &amp; started</b>	<b>New yet to start</b>	<b>Added value</b>
1	Mangala Basayya Hiremath	Stationary	Added a few stationery items in her kirana shop & plans to expand after completing new construction	0	0	1
2	Basavva Irappa Hosamani	Roti & Dairy	Plans to buy roti machine and has added 1 cow to her dairy business		1	1
3	Iravva Ajjappa Gamanagatti	Stationary	Started stationery business	1	0	0
4	Mallavva Mahadevappa Shiraguppi	Dairy	Added 1 cow (30,000) to her dairy business	0	0	1
5	Laxmi Somalingappa Yettinamani	Kirani Shop	Plans to add new stationery items in her kirana shop	0	0	1
6	Manjula Arjungouda Patil	Vegetable & Dairy	Old Business	0	0	1
7	Kalavati Nagappa Badiger	Fashion Design	Under going skill training in fashion design	0	1	0
8	Mallavva Angadi	Vegetable	She has started vegetable selling	1	0	0
9	Lalita Manjunath Byahatti	Basket making	Plans to go for new designs in basket making	0	1	0
10	Mahadevi Chandrashekar Halligeri	Kirani Shop & Dairy	Added new stationery items in her kirana shop	1	0	1
11	Fakkiravva Virupax Koti	Vegetable	Earlier she was selling from her own land but now she is purchasing vegetables and selling	0	0	1
12	Iravva M Shisanalli	Dairy/Jewelry	She has added 2 cows to her business and started a new jewelry business	1	0	0
13	Jayasree Sangappa Hooli	Fashion Design	Attending a diploma course in fashion design in Dharwad	0	1	0
14	Vidya Ulavappa Byahatti	Cloth Business	Yet to start the business	1	0	0
15	Asmita Shivappa Barki	Beauty parlour	Undergoing beauty course	0	1	0
<b>TOTAL</b>				<b>5</b>	<b>5</b>	<b>7</b>